

PRESS INFORMATION

Version: 06.07.2020
Rev. 0
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Kiefel: Well prepared for the future

Kiefel after Corona

Kiefel is expanding its medical business with additional product lines and technologies. The reassessment of the global basic medical care after the corona pandemic, as well as the mega-trend of an increasing and aging population, have highlighted the significance of good patient care. Basic medical care is more important than ever and offers Kiefel additional options.

Kiefel stands for high quality and safe medical products. New alternative treatment methods - for example in cancer therapy, in autoimmune diseases or in blood plasma medication - are made possible with Kiefel's system technology.

Stefan Moll, the new CTO, complements the existing management team of Thomas J. Halletz, CEO und Peter Eisl, CFO and focuses on the global medical engineering business. Together, they will focus the company even more on future strategic issues.



Stefan Moll, CTO – Thomas J. Halletz, CEO – Peter Eisl, CFO

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Stronger focus on sustainability

Food packaging must achieve a balance between sustainability and the need to supply the population. In the current corona pandemic situation, packaging not only ensures durability, but also hygiene - making packaging system-relevant.

Materials are valuable resources. "Reduce - Reuse - Recycle" should be more than just buzzwords, they should be brought to life. Therefore, Kiefel has positioned itself for the future and expanded its material processing expertise. KIEFEL GmbH, Freilassing is a technology partner in various domains of the plastics and packaging industry, where it supports customers in the development of sustainable materials and products.

Kiefel focuses on 3 pillars for sustainable solutions: economical solutions based on plastic recycling, the use of bio-based and compostable plastics as well as processing of materials from cellulose. Kiefel is also working with the Fraunhofer institutes in Munich and Leipzig, to be always up-to-date in material development.

Customers are specifically supported with circular economy approaches. In Kiefel's "Rethinking Concept" we discuss the product and associated material redesign with the customer. This is considered in terms of product design and functionality, the material and its composition, and ultimately how machines and tools can support an optimized production process.

Service and digitalization in sync

The global service on site has been expanded in recent years due to Kiefel's goal of increasingly serving customers regionally. The expanded international presence brings the service technicians closer to our customers - in the same time zone, the same culture and the same language. The customer is supported in the best possible and most efficient way.

In order to optimally support customers during times of extreme travel restrictions, digitalization is being promoted faster than ever before at Kiefel, particularly with regard to service.

We already offer services such as off-site machine acceptance via digital remote access. Additional data monitoring and machine maintenance digital services are already being trialed and will further optimize production and support customers into the future.

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Kiefel Service sees itself as the spearhead of digitization with a platform on which, for example, the electronic spare parts catalog can be accessed 24/7 and e-learning and e-training are always available.

About KIEFEL GmbH

KIEFEL GmbH develops and produces high quality machines for processing plastics, biobased materials and natural fibers. Our customers include well-known manufacturers from the automotive, medical engineering, refrigerator and packaging industries.

Kiefel has a global presence thanks to our own sales and service branches in the USA, France, the Netherlands, Russia, China, Brazil, Indonesia and India, as well as our sales partners in more than 60 countries.

Kiefel owns the Dutch thermoform toolmaker Kiefel Packaging BV and the Austrian company KIEFEL Packaging GmbH, a supplier of tools and automation solutions.

Kiefel and its subsidiaries employ around 1,160 staff. KIEFEL GmbH is a member of the Brückner group, based in Siegsdorf, which is a family owned group of medium-sized enterprises active in machinery and plant engineering with around 2,600 employees at 24 different locations worldwide.

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