

PRESS INFORMATION

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Kiefel Packaging Division under new management

Freilassing. The Packaging division of KIEFEL GmbH, a market leader for thermoforming and joining technology, is under new management. Andreas Staudinger succeeds Erwin Wabnig, who has now retired after shaping the division for decades. The handover took place at the turn of the year.

As Global Director of Packaging, Staudinger will in particular focus on advancing fiber thermoforming and further strengthen the company's market position for packaging systems, tools and automation.

Andreas Staudinger is an experienced manager, bringing extensive market and process knowledge to the division. Before that, he headed the Automotive Division, the Supply Chain and overall production at Kiefel.

In future, the Packaging Division will especially focus on the continuous expansion of materials expertise. "Our next goal is to market our extensive range of machine solutions for polymer, bio-based, as well as new materials such as natural fibers more widely," said Staudinger. Simultaneously, the company is working on further development of the proven KMD and KTR machines for cups and trays. In addition, Kiefel will continue to expand its worldwide sales and service locations.



As Global Director of Packaging at Kiefel, Andreas Staudinger is now driving forward the future topics of the packaging sector. © KIEFEL GmbH

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About KIEFEL GmbH

KIEFEL GmbH develops and produces high quality machines for processing plastics, bio-based materials and natural fibers. Kiefel's customers include well-known manufacturers from the medical engineering, refrigerator and packaging industries.

Kiefel has a global presence thanks to our own sales and service branches in the USA, France, the Netherlands, Russia, China, Brazil, Indonesia and India, as well as our sales partners in more than 60 countries.

Kiefel owns the Dutch thermoform toolmaker Kiefel Packaging BV, as well as the Austrian company KIEFEL Packaging GmbH, a supplier of tools and automation solutions.

Kiefel and its subsidiaries employ around 1,000 staff. KIEFEL GmbH is a member of the Brückner group, based in Siegsdorf, which is a family owned group of medium-sized enterprises active in machinery and plant engineering with around 2,400 employees at 23 different locations worldwide.

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