

## PRESS RELEASE

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Rev. 0  
Page 1/2

### **Strong interests have been shown in the Packaging Dialogue Days at Kiefel in Freilassing.**

*Kiefel organized the “Tray Days” recently 1&2 October 2018. Around design and manufacturing of thermoformed rigid packaging the professionals from packaging industry actively participated in information and technology exchanges.*

The main focus was on the successful series KMD Speedformer in various sizes, stacking solutions, buffering-automation, pad-inserting, lid-automation, materials and more.

In presentations, speakers from Kiefel, Braskem and Viscotec Starlinger gave information on production equipment for food or non-food packaging, trends in materials, product development and recycling strategies.

“For our customers we are a one-stop supplier also for turnkey solutions”, says Jakob von Wolff, Executive Global Director Packaging Division. “From product design to the right process, to the tool and the custom automation – we are supporting in every phase.”

Automation is a key-factor for a successful production. In particular, the newly developed SPEEDPACKER, a standard automation module for the SPEEDFORMER KMD Series increases production efficiency. Users will benefit from buffer time and ergonomic packing height for multiple machine operation by one person.

#### **Kiefel supports for an optimal start-up**

Anyone planning a new thermoforming production plant or a new production department will find Kiefel Packaging to be an experienced partner who can competently advise on many aspects of the thermoforming process.

“In order to stay competitive in the marketplace, it is important to keep up-to-date with the latest state-of-the-art production lines in the marketplace and to aim for competitive comparisons. After various analyses, we can provide information about possible changes to optimize product quality and output. We also offer training that is tailored to your needs”, so Jakob von Wolff.

**The Kiefel Packaging Team wishes to thank all attendees for visiting and their contribution to a successful and informative Packaging Dialogue.**

## PRESS RELEASE

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### **(Fact Box)**

Rev. 0  
Page 2/2

*KIEFEL GmbH develops and produces high quality machines for processing plastic films. Our customers include well-known manufacturers from the automotive, medical engineering, appliance and packaging industries.*

*Kiefel has a global presence thanks to our own sales and service branches in the USA, France, the Netherlands, Russia, China, Brazil, Indonesia and India, as well as our sales partners in more than 60 countries.*

*Kiefel owns the automotive specialist KIEFEL Automotive s.r.o. based in the Czech Republic, the Dutch thermoform toolmaker Kiefel Packaging BV and the Austrian company KIEFEL Packaging GmbH, a supplier of tools and automation solutions.*

*KIEFEL GmbH is a member of the Brückner group, based in Siegsdorf, which is a family owned group of medium-sized enterprises active in machinery and plant engineering with around 2,500 employees at 29 different locations worldwide. More than 1,160 people work for Kiefel and its subsidiaries.*

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